

**Charity with a Bottom line.Business with a heart.  
Interweaving the best of business and charity to help  
people solve their own poverty. Volume 1**

CHARITY  
WITH A  
BOTTOM LINE...

*Business with a heart.*

Interweaving the best of business and charity  
to help people solve their own poverty.



Dean H. Curtis

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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 98 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Charity with a Bottom line. . . Business with a Heart, describes how two brothers, one with 35 years of humanitarian experience in 65 foreign countries and the other with a multi million dollar company combine to reduce poverty by creating Interweave Solutions, a non profit organization that teaches self reliance instead of just giving away charity. Charity with a Bottom Line. . . describes with real experiences in developing countries how Interweave Solutions developed a unique way to reduce poverty by teaching business training, personal goal setting and community service through self-sustaining self-reliance groups. Working with local NGOs and non profits, Interweave Solutions establishes Self Reliance Groups worldwide. The local groups teach themselves how to make and implement three plans for self reliance. The business plan uses the 6ps, a unique method of teaching and understanding business in low income populations in developing countries developed specifically by Interweave. The curriculum was used to increase income by 40 and increase the money paid to employees by 60 in a controlexperimental study recently done in Ecuador. The home life plan helps the groups set personal goals in eight personal areas from health to education. Controlling alcoholism, educating the children and maintaining health all help a family business succeed. Poverty reduction is not just about the bottom line. The Community Action plan helps local self-reliance groups create community service projects that makes their businesses more successful and their home life more rewarding. For example security plans, neighborhood clean up, and school improvement can be done in groups by people who cant wait for government or charity to come to solve their neighborhood challenges. By establishing self-reliance groups the participants meet...



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