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## The AMA DISC Survey

By Robert Cooke

AMACOM/American Management Association, United States, 2000. Paperback. Book Condition: New. 274 x 211 mm. Language: English . Brand New Book. For decades, AMA -- and every other training organization -- has encouraged seminar participants to fill out a personal styles survey that focuses on the various ways in which people approach their work and relate to others within their organization. Now AMACOM is proud to announce that AMA has a survey of its own (for which we own the content) and one that is superior to the competition in a number of key respects! The AMA DISC Survey This new instrument measures four basic behavioral styles. The survey explains that each of these personality types has its strong points, as well as possible weaknesses. In this regard, The AMA DISC Survey is ideally suited for programs directed toward: \* Personal development \* Problem solving and decision making \* Time management \* Interpersonal relations \* Conflict management \* Team building \* Organizational change Features Unique to The AMA DISC Survey \* Work-related: The instructions and the items make it clear that respondents should focus on their on-the-job behavior within their current organization. \* Self-scoring: The survey is printed on NCR (no...


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