



Corporate Codes of Ethics

By Christian Bacher

GRIN Verlag Jul 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2005 in the subject Business economics - Business Ethics, Corporate Ethics, printed single-sided, grade: A+, University of Otago (Department of Management), course: International Management, 45 entries in the bibliography, language: English, abstract: As long as human societies exist, the life of man has been based on norms, rules, values and practices that governed human behaviour. Individual and communal-shared ethics even make life within society possible as we know it. Part of this social life is doing business, in form of exchanging goods to fulfil basic needs and to achieve higher levels of satisfaction for oneself and for others. However, to combine moral thinking and acting with today's business activities in a free market economy seems to be counterintuitive. Somehow both notions do not really fit together. Still, Corporate Codes of Ethics exist. This essay consist of two parts. Each part reflects one question or problem that I found worthy of having more light shed on it. The first part answers the question 'Why do corporate Codes of Ethics exist ' or 'Why do...

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