



Financial Strategic Project Management SPOMP: Implementing Change Successfully: Five Powerful New Strategies to Seduce and Influence Stakeholders, Sell Your Ideas, and Boost Your Career in the Finance and Accounting Department

By Leon M. Hielkema

LMHCpub, Netherlands, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.*** SEDUCE STAKEHOLDERS *** As an experienced internal financial/accounting officer, executive, manager, controller, project manager, or change agent, you are increasingly responsible for implementing strategic change in your organization. How to create support and buy-in for your initiative? How to deal with resistance to change? Financial Strategic Project Management SPOMP offers you five powerful new strategies to convince the client, internal users, and other stakeholders to change. Discover how you can start seducing stakeholders into change by SPOMPing your project. Learn how you can: use office politics as a positive force (S), plan to influence stakeholders (P), let the steering committee work for you (O), use marketing to sell your ideas (M), prove the potential success of your project (P). A SPOMPed project means a successful project, a shorter project duration, more enthusiastic project team members, and for you as an internal professional an even more successful image within your organization. *** Leon M. Hielkema, MBA, is an award-winning author with more than 15 years of international experience in developing.



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